



# TRADE MISSION SUPPORT - EDUCATION

## Promote Colleges & Universities of Your Region

---

**EDUCATION PROMOTION** – The U.S. Commercial Service is prepared to assist U.S. companies participating in a US Government trade mission. To create a successful business delegation or trip during the World Expo, our offices will be glad to coordinate and execute customized activities to maximize your visit. With enough lead time, we may help to facilitate local meetings and arrange events for your delegation.

### EXAMPLES OF WHAT WE CAN DO –

- *Organize a mini-education fair to promote colleges & universities of your state.*
- *Arrange visits to top Chinese universities to develop exchange programs.*
- *Conduct a market assessment to determine which universities are open to partnership programs (i.e. joint-MBA program).*
- *Coordinate with Chinese officials of your sister-city/sister-state to promote educational exchanges.*

For programming details, please contact Commercial Officer Keenton Chiang ([Keenton.Chiang@mail.doc.gov](mailto:Keenton.Chiang@mail.doc.gov)) or Commercial Specialist Vivien Bao ([Vivien.Bao@mail.doc.gov](mailto:Vivien.Bao@mail.doc.gov)).

For overall Trade Mission coordination, please contact Senior Commercial Specialist Deborah Cooney ([Deborah.Cooney@mail.doc.gov](mailto:Deborah.Cooney@mail.doc.gov)) or by phone at (86) 21 6279-7885.

*NOTE - These packages must be booked with a **minimum of eight weeks** lead time to guarantee quality of service and staff availability.*